

## The French Citizens Convention for Climate Governance

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## The "CCC" An outlier amongst climate assemblies

#### Genesis

- Two social protests (Yellow vests, Youth climate movement)
- Great National Debate (2 million contributions)
- Announcement of a citizens' convention on ecological transition





#### Mandate and structure

Most arrangements defined by a mission letter addressed by the Prime Minister to the President of the Economic, Social and Environmental Committee (ESEC)

- ✓ Remit Design structural proposals for France to cut its GHG emissions by at least 40% by 2030 compared to 1990 in a spirit of social justice
- ✓ Sessions 6 to be organised by January 2020
- ✓ Composition 150 members drawn by lot and to be a "mini-France"
- **✓** Governance A governance committee and 3 guarantors
- ✓ Support ESEC civil servants and resources



## Participants recruitment

- Quota sampling from pool of 300 000 randomly generated phone numbers done by a private company
- Pool of 190 citizens to ensure at least 150 citizens in each session
- 6 selection criteria used

Gender

Age

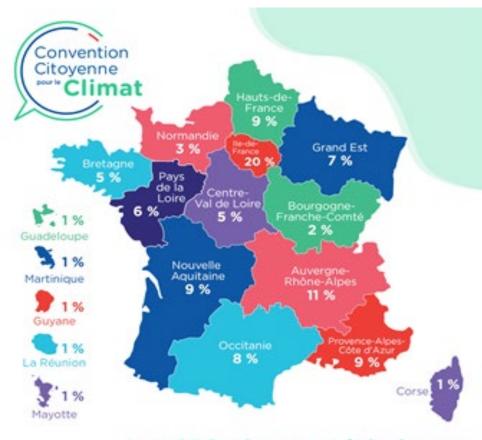
**Education level** 

**Employment** 

Type of territory

Geographic origin

• Different approach for participants from oversea regions, with low-incomes and farmers

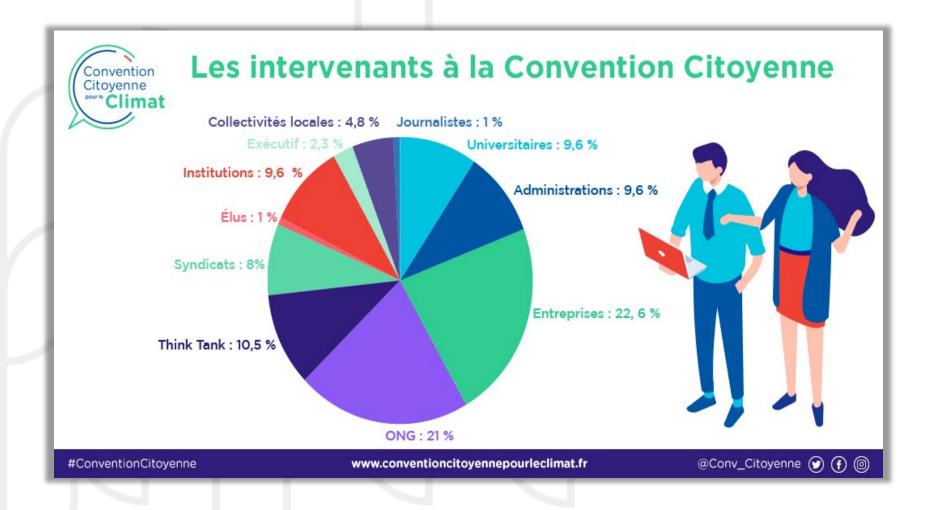


Les 150 citoyens à la loupe





#### Evidence base



Information base (gov.co)

135 external speakers

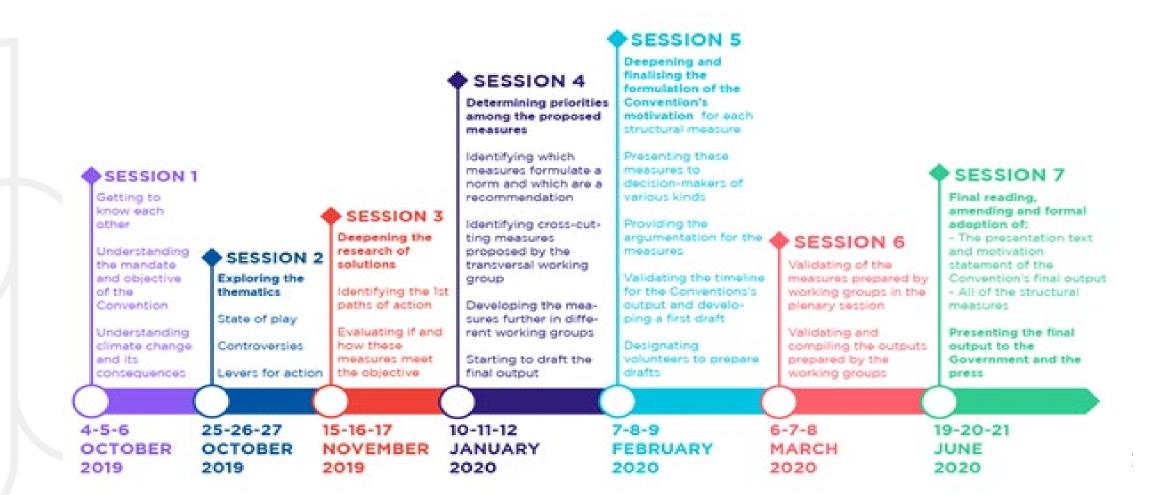
20 in-house experts (including jurists)

Public plateform for contributions

Fact-checking system



## Organisation of the works





#### **Outcomes**

- Interim communication on the green transition and the covid pandemic
- A final report of around 149 proposals
- Lively climate public debate over several months





- President's commitment to translate all but 3 proposals into law or decrees and use referendum
- Participation of more than half of CCC members to workshops with government and meetings with stakeholders, review session and social mobilisation during discussions in Parliament
- Climate and Relience law, Senate veto on referendum, translation of some proposals in decrees and regular update of the government's implementation tracker

### A couple of illustrative numbers

- Climate Action Network France and Le Parisien poll :
  - √7 out of 10 French people had heard about the Convention's proposals.
  - √ 3 out of 5 considered that the Convention is legitimate to make recommendations on behalf of the French population
  - √64% of people who have heard about the Convention considered that its work
    was useful to fight climate change and lead to an ecological transition in a
    spirit of social justice.
- Paris School of Economics: French population supports all but one of the Convention's measures
- CEVIPOF: Only 16 % of French people believe that citizens' assemblies have little interest and depreciate parliamentarians work. 7% in Germany, 11% in the UK

# Governance A major ingredient to an impactful process

#### Governance structure of the CCC

#### **Decision-making**

- A governance committee of 15 representatives of government, think tanks, unions, business and experts in climate science, policy, and democracy (half from the CESE, and 2 non CESE co-chairs)
- Joined by 2 CCC members (and 2 substitutes) drawn by lot among volunteers and renewed at each session

#### **Oversight**

 3 guarantors appointed by ESEC and the 2 chambers of Parliament

#### **Facilitation**

Consortium of 3 delivery companies

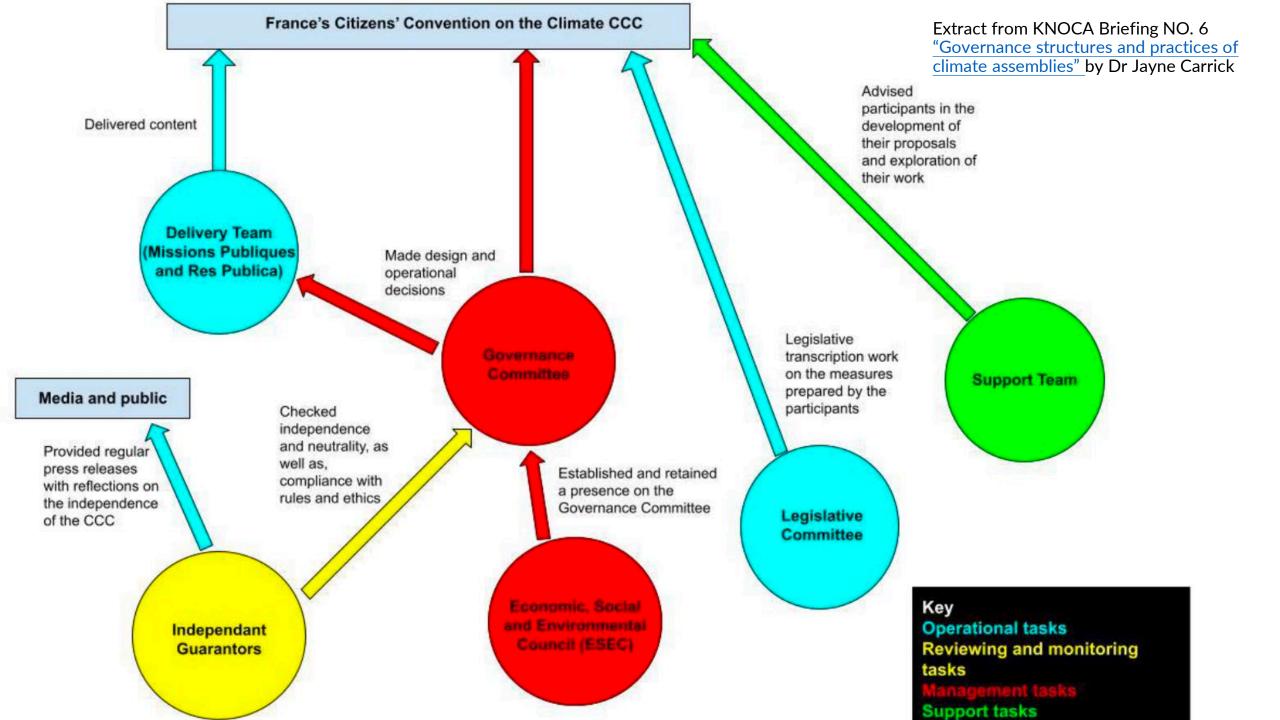
#### In-house expertise

- Expert group (19 members)
- Legislative committee (6 members)

- = Result of negotiations
- ✓ Diversity of expertise and connections
- ✓ Semi-transparency and independence
- ✓ Inclusion of user view
- Roles formalised/negotiated along the way
- Decision-making sometimes slowed or even hampered







### Other governance models

- External practitioner or delivery organisation to design and deliver the assembly
- Secretariat comprising civil servants to coordinate the delivery
- Commissioning authority to organize the process with partners













In practice, variations within these categories related to control retaining and evolutions during the process.



## Key take aways

✓ Governance as a litmus test of commissioner's true intents and commitment as as ability to mobilise relevant groups of society

#### Recommendations

- Set up early robust and independent governance arrangements
- Formalise roles and responsibilities but allow for adjustments
- Reflect a broad range of interests and expertise (but not necessarily the organizing body)

#### Questions to consider

- How the CA will be understood/perceived by members and the wider public?
- Do your governance arrangements help them understand the process better?
- What are the various roles needed?
- Who are the people already "in the room"?
- Who are the ones you way want to involve and how?

• ...

